

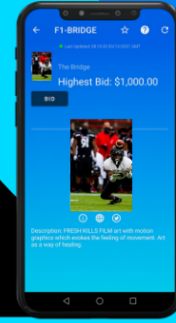


Take Advantage of New NCAA NIL Rules and Get Paid!

Generate Continuous NFT Revenue Streams

FUND & ACCELERATE YOUR ATHLETIC CAREER WITH DIGITAL MERCHANDISE (NFTs)

MERJ
A MERJ EXCHANGE MARKET



Regulated, Athlete-First One-Stop-Shop for NFTs



Enter the billion-dollar NFT market while keeping your personal brand & fans protected.



NO UPFRONT COSTS, NO GAS FEES, FREE MINTING



NO CONTRACT OR LOCK-IN PERIOD



RECEIVE 80% OF ALL NFT SALES IMMEDIATELY AFTER SALE



CREATE BRAND AMBASSADORS WITH THE ULTIMATE FAN ENGAGEMENT NFT EXPERIENCE

NFTs simplified. Start earning right away!

1. FILL OUT THE NFT FORM

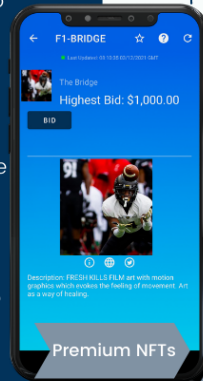
Fill out the NFT form with basic details for us to create your NFTs. We cover NFT minting and gas fees for you to sell thousands of NFTs to your fans at no upfront cost to you.

2. LAUNCH YOUR NFT AIRDROP

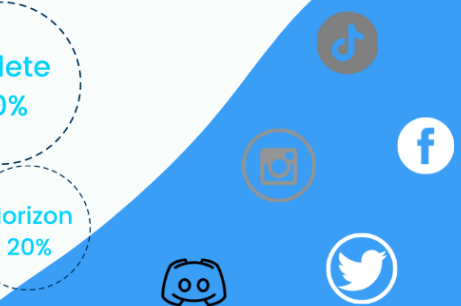
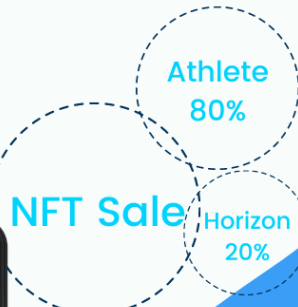
Market your NFT airdrop on social to fans, alumni, and Upstream's verified community. Offer a limited amount of first come, first serve FREE NFTs to engage your audience; then sell more premium NFTs.

3. RECEIVE CONTINUED ROYALTIES & FAN ENGAGEMENT

Athlete continues to receive royalty payments throughout the NFTs' lifecycles. Withdraw profits immediately after sale to fuel your career and enjoy continued fan engagement through trading.



Free NFTs

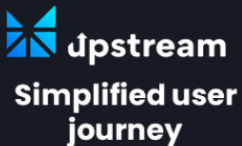


Market to your fans, alumni, and social networks. Finally, revenue fueled by your personal brand and performance!

NFTs Priced as Low as \$10

Carbon Neutral Platform

No MetaMask, No blockchain knowledge needed, No gas fees charged to users.



1

GET READY!

Simply download Upstream, create an account, & fund using USDC Stablecoin, Credit, Debit, PayPal, or USD.

2

ENTER CLAIM CODE

Tap NFT Claim and enter the code to claim your NFT while the Airdrop is open.

3

CLAIM YOUR NFT

Fans will receive a push notification & the NFT will be added to their portfolio to hold or trade with other fans.

Secure. Authenticated. NFT One-Stop-Shop
Visit upstream.exchange | Contact hello@upstream.exchange

